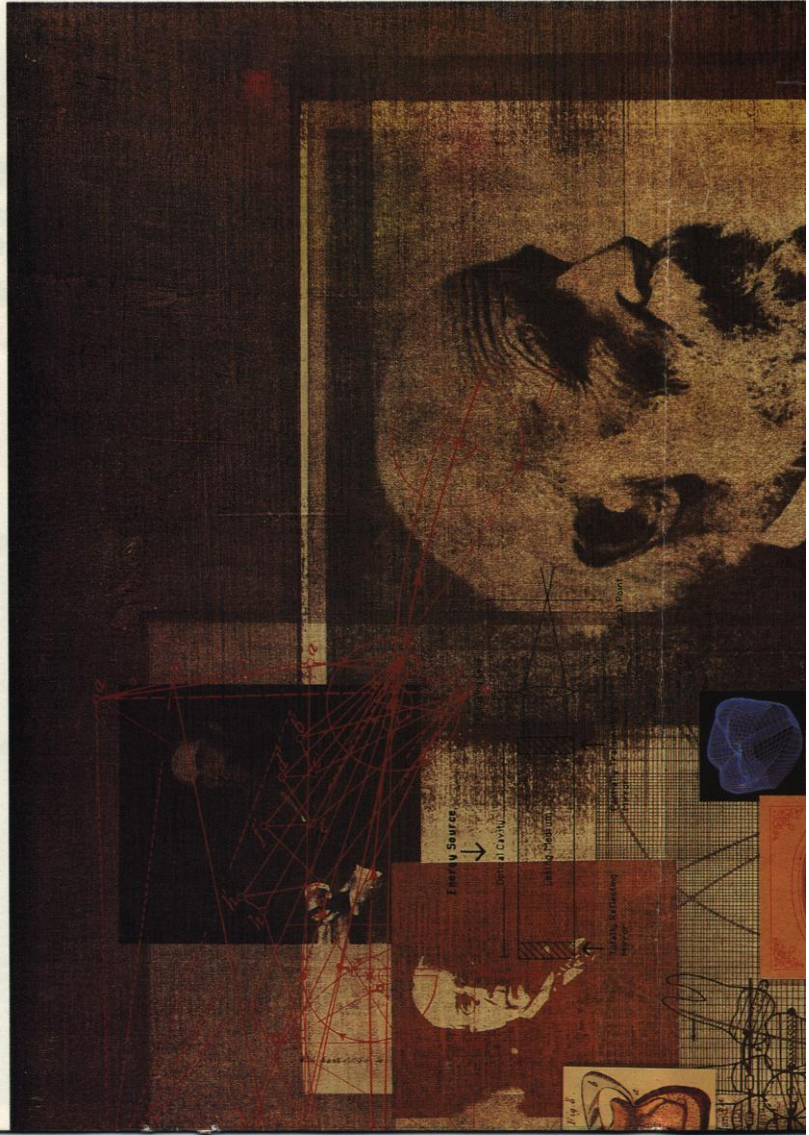


PURSUE THE FUTURE

journal for the printing industry that often served as a showcase for emerging illustrators. Since that time, he has developed an international reputation as a top illustrator. He has worked for magazines such as *Fortune*, *LIFE* and *Sports Illustrated*. His corporate clients include giants such as IBM, Xerox, and Exxon. Otnes' works have entered in shows both national and international. Currently, Otnes is commissioned with the National Academy of Science, Ernest Young, and a branch of European Banks.

When first commissioned by Chicago Dental Society to portray the development and history of dentistry, Otnes stated that he was "originally frightened" of this project. "My first thought was that I would be working with photos of people with their mouths open, but as both the CDS staff and my assistant gathered information and photos, I became fascinated with the history and new technology." According to Otnes the project including the research, thought period, selection and design arrangement took approximately three weeks.

"I did not have any idea how recognizable and interesting dental history





gave recognition to several of the people and images," impressed with the illustration, Otnes' dentist later purchased a copy directly from his patient.

Fred Otnes gave to us and the profession of dentistry a picture of our heritage. We applaud his efforts on such an outstanding illustration. We also express our gratitude to Procter & Gamble makers of Crest, Crest Tartar Control, and Peridex (0.12% Chlorhexidine Gluconate) Oral Rinse, who generously funded the illustration. The 125th Commemorative illustration is on display in the Foyer of the Hyatt Grand Ballroom. Limited Edition and poster illustrations are available by donation at the CDS Mid-winter Booth located in the Hyatt Grand Ballroom.

Janet Ackerman

ings for me to look at. On that Monday, I phoned a place in Chicago and ordered an etching press."

Otnes began experimenting with

ways of combining printed, photographed, painted, and pasted images. Pushing his concepts more and more toward the abstract, this new medium gave Otnes the freedom to reveal his thoughts. "Using these different materials allowed me to come up with new and fresh solutions in

providing my clients with alternative solutions to sometimes very complex problems."

Otnes's career was given a big boost when his work was printed in Lithopinion, a gutsy and now defunct



PRESERVE THE PAST